UT DALLAS

UT DALLAS
USER EXPERIENCE CLUB
SPONSORSHIP PACKET

CONTENTS

UT DALLAS

ABOUT UX CLUB

LEARN and understand UX theory and practice through lectures, workshops, and conferences.

SUPPORT each other as a community through our encouraging and sharing collaborative network.

DEVELOP positive relationships with industry professionals and alumni.

The User Experience Club strives to create a community of students passionate about user-centered design. We organize a variety of events and collaborate with industry professionals to empower the next generation of UX enthusiasts.

UNIQUE VISITORS
2,850

ACTIVE MEMBERS
630

VIEW OUR SOCIAL PAGES

uxutd.com

UX Club at UT Dallas

*UX Club | UTD*

UX_UTD

UX Club Youtube

DEMOGRAPHICS
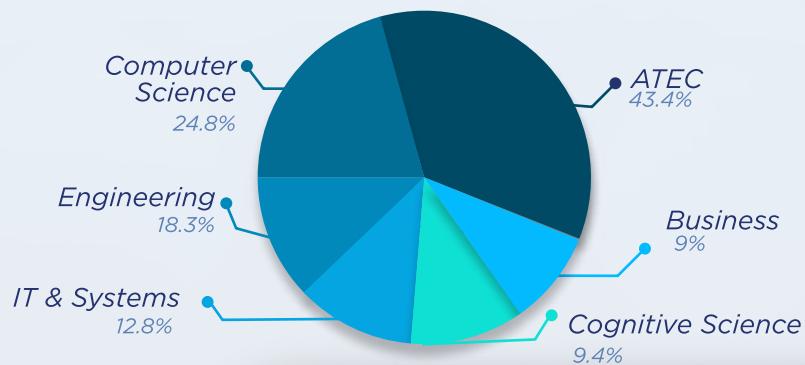
The UX Club is one of the largest organizations within the UT Dallas School of Arts, Technology, and Emerging Communications (ATEC) with over 600 members.

VIEW OUR PAST EVENTS ON OUR YOUTUBE CHANNEL!
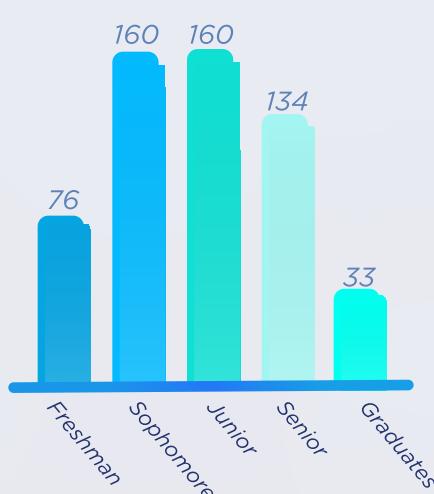
▶ *Click here to check it out!*

Student Majors

Computer Science
24.8%

Engineering
18.3%

IT & Systems
12.8%

ATEC
43.4%

Business
9%

Cognitive Science
9.4%

Student Years

160
160
134
76
33

Freshman
Sophomore
Junior
Senior
Graduates

Social Media Reach
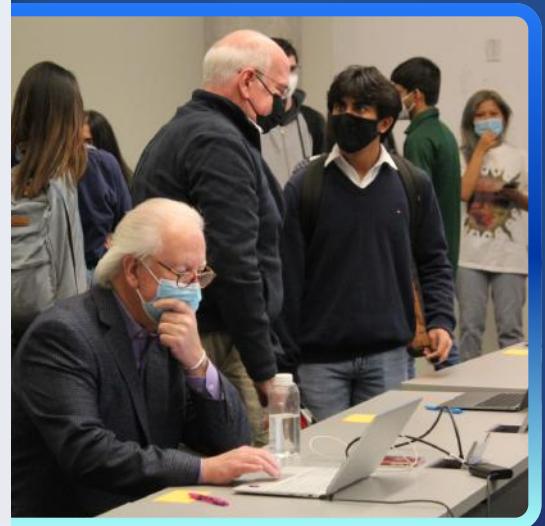
in 450+ Students

350+ Students

1K + Students

DESIGN CHALLENGE

The Design Challenge is a **one month** long competition organized annually by the UX Club. We invite students to create an **experience design** that helps the UTD community.
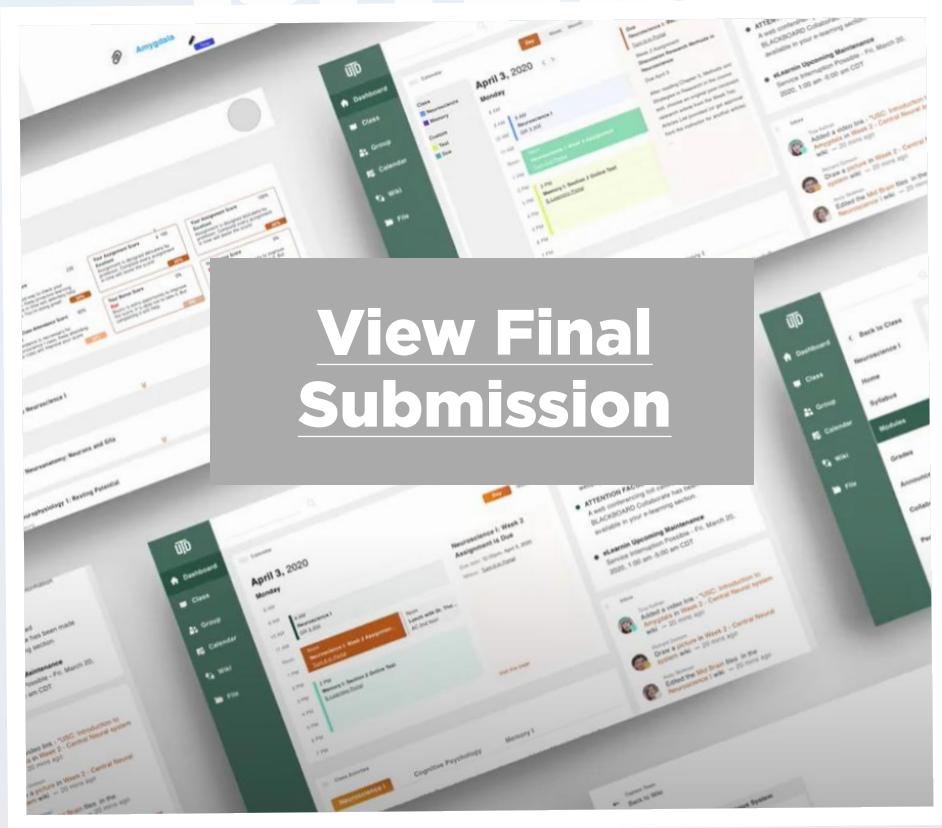
This is an opportunity for students to apply their **design and research skills** to solve a real-world problem. Additionally, they will recieve support and feedback from industry mentors.

The sponsor will provide **industry professionals** who will judge the students' submissions and **award** the top contestants. We will organize a **banquet** to conclude the experience with awards, evaluations and networking.

Previously, we had the opportunity to collaborate with **Capital One** to conduct the Design Challenge. We had about **20 groups** redesign the UTD student portal. The top three contestants were awarded for their innovative solutions.

1ST PLACE

View Final Submission

2020 Design Challenge Premium Sponsor

Capital One®

SPONSORSHIP PACKAGES

OUR SPONSORS HELP US DO WHAT WE DO BEST: HELPING STUDENTS BECOME SUCCESSFUL PROFESSIONALS

As a non-profit student organization, we primarily rely on fundraising to organize events. To plan a large-scale event such as the design challenge, we would appreciate your sponsorship so we can execute the event and reward participants for their talent. We're always flexible to customize sponsorship according to your company's needs!

Interested in Co-Hosting? This includes custom prompt, 1:1 networking & exclusive advertisement! Contact us for Title Sponsorship - *First Come First Serve*

	Silver $1000	Gold $2000
SOCIAL MEDIA SPOTLIGHT WITH CUSTOM ARTICLE		●
5-MINUTE COMPANY INTRODUCTION **AT EACH EVENT		●
CLOSING BANQUET SPEAKER		●
INVITED TO ATTEND ANY UX CLUB EVENT		●
RESUME & PORTFOLIO ACCESS	●	●
HOST WORKSHOPS IN DESIGN CHALLENGE	●	●
COMPANY'S LOGO ON MARKETING MATERIAL	●	●
JOB/ INTERNSHIPS POSTINGS ON SOCIALS	●	●
LOGO ON OUR WEBSITE	●	●

BIG DESIGN

Capital One

bottle rocket

precocity

stickermule

PREMIUM SPONSORS

Design Challenge
Conference
UXperience

projekt202

IBM

uxpa

austincsi

EVENT SPEAKERS

Workshops
Networking
Speakers

CREDERA

Make it.
Creative Cloud.

Ladies that UX™

Hack to Help

PARTNERSHIPS

Event Speakers
Collaborations

CONTACT US

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